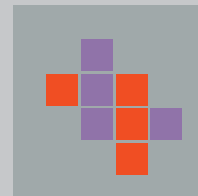
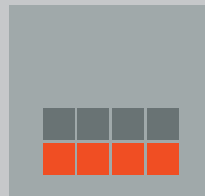
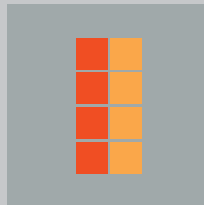
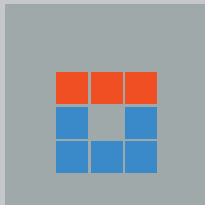
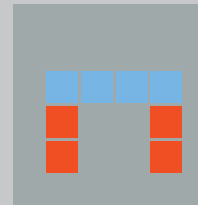
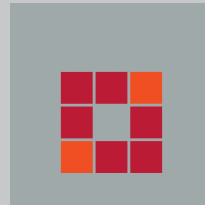
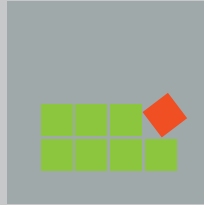
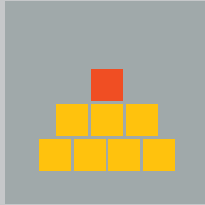


The Viessmann company principles

VIESSMANN

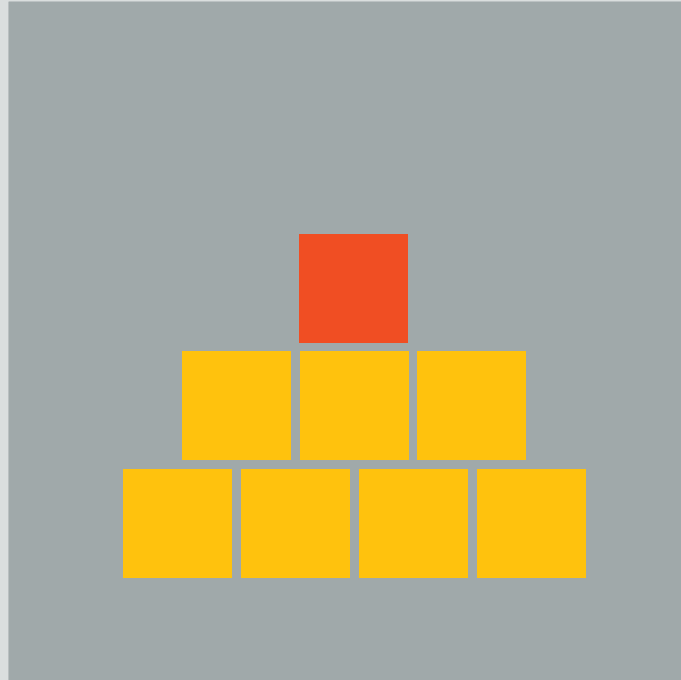


The Viessmann company principles were first formulated in 1966. They have been, and continue to be, important guidelines for our success. In their different incarnations, matched to an ever-changing background, they have retained their validity across the threshold of the new millennium.

During 2005, we have given them new emphasis, in line with the values represented by the company today.

The Viessmann company principles provide the guide to our daily endeavours – within our company and in our market sector.

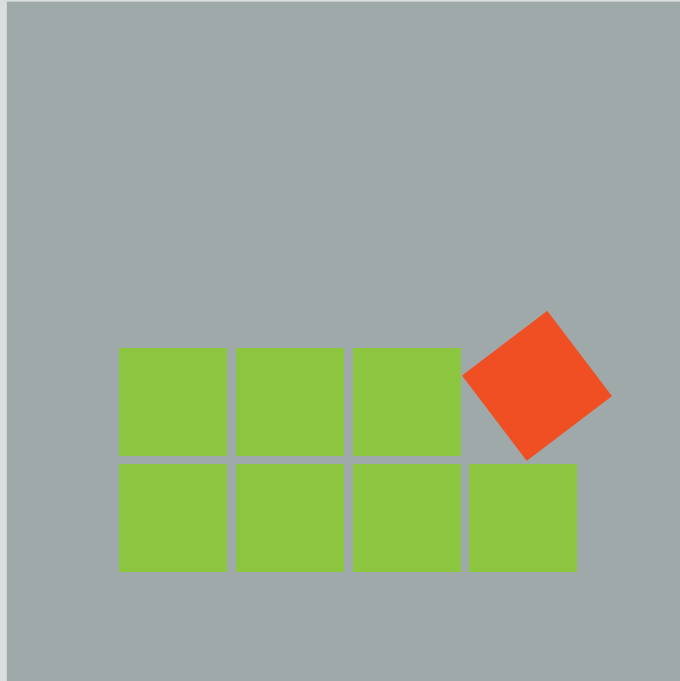
1. Top quality



We offer top quality heating equipment, and we strive for perfection in all business areas.

Our actions follow the motto: "Nothing is that good, that it cannot be improved".

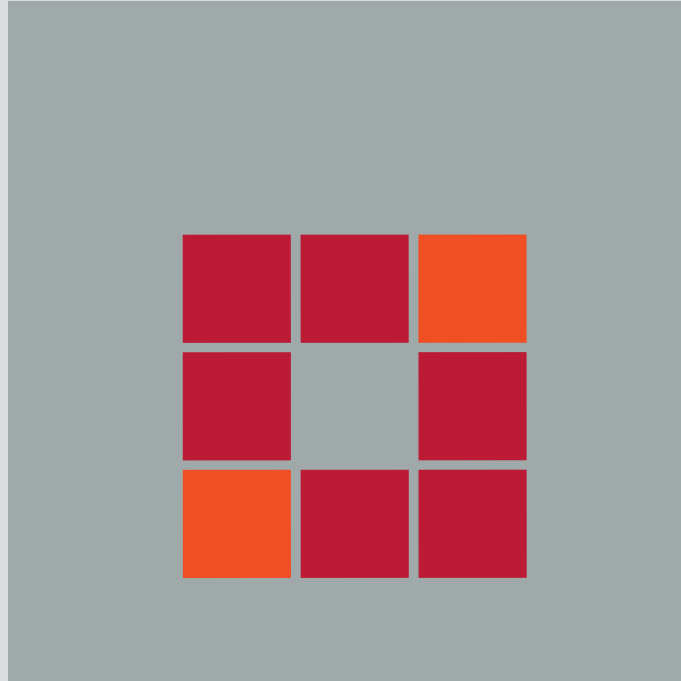
2. Innovation



We are technological pacemakers and take the initiative in our market sector. Repeatedly, we have developed exemplary products and solutions which have become a benchmark for our industry.

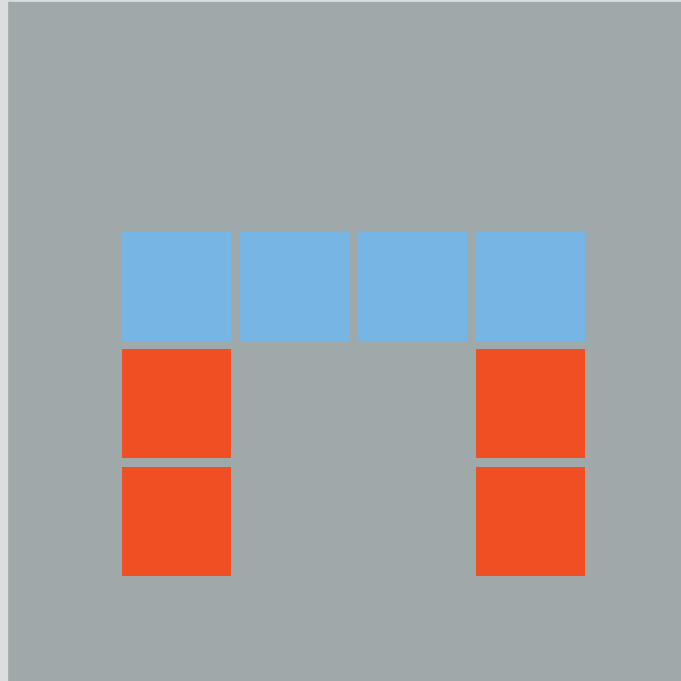
We fully intend to continue to shape technological progress.

3. Efficiency



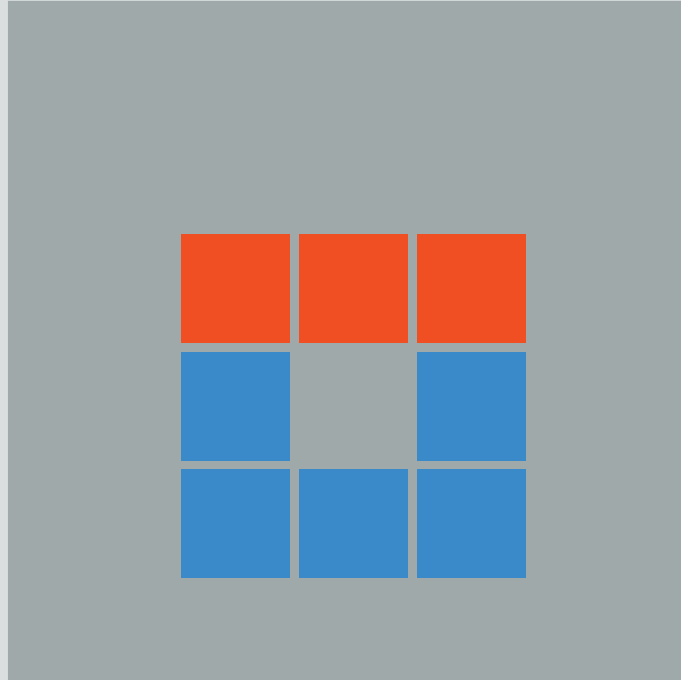
We operate with pared-down structures, processes and short lines of communication. This helps to keep costs down, which enables us to offer an excellent cost/performance ratio; a commitment we have made to our customers.

4. Reliability



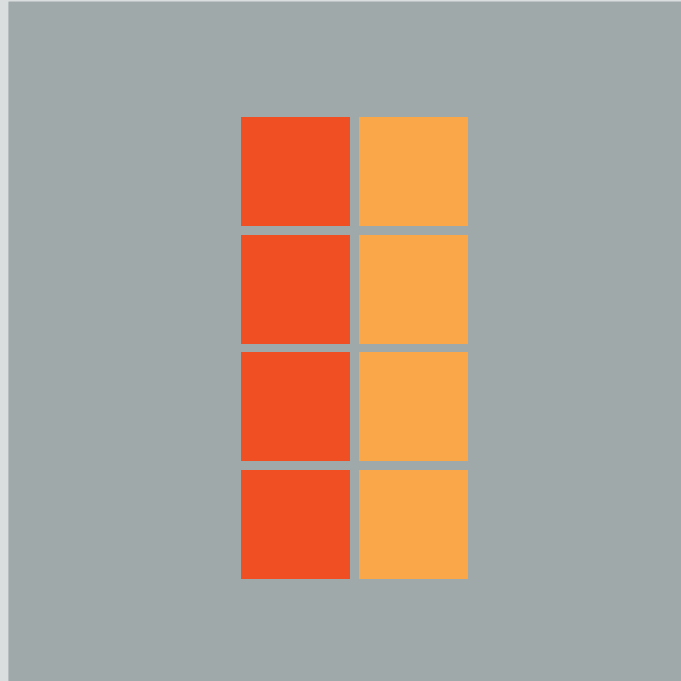
We are reliable business partners. Our products offer a long service life, and they are designed with an eye to the future. Our sales organisation is close to the customer, provides expert advice and delivers with exemplary reliability.

5. International orientation



Internationally, we are a leading supplier in our market sector. We think and act globally. Our product range meets the specific requirements of individual international markets.

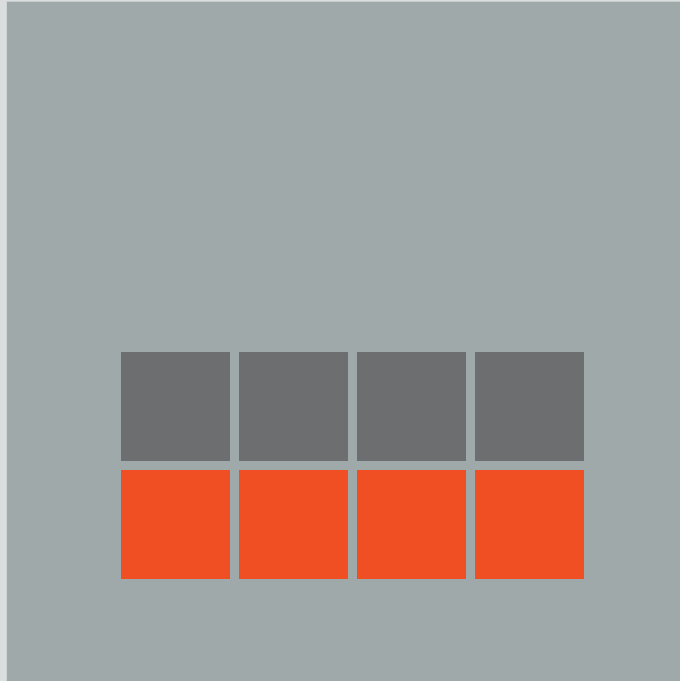
6. Complete range of products and services



We offer complete heating systems for any demand and every aspiration, as well as a comprehensive range of services to our trade partners.

Our products are reliable and easy to handle. They are designed to save energy, to protect the environment and their design is very distinctive.

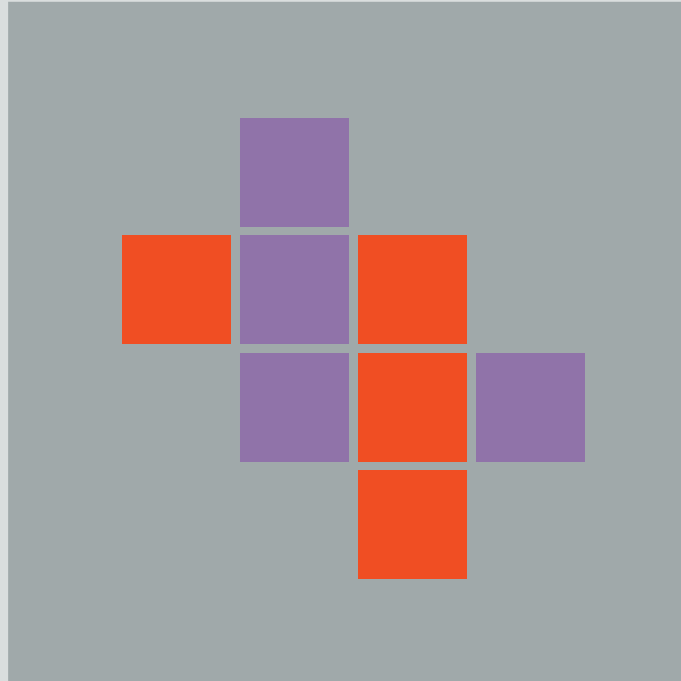
7. Responsibility



We are committed to meeting our social responsibilities. We pay attention to the environmental compatibility of all processes and encourage the use of renewable forms of energy.

We recognise that science, art and culture are important to our society and should be encouraged.

8. Fairness



We are an independent family business; we co-operate with our customers and suppliers in true partnership and fairness, aiming for mutual success.

We value the individual in our business, and communicate with openness and trust. We are committed to working together towards a common goal. Capable employees, who are willing to give of their best, are offered excellent opportunities for full personal development.



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